
Julia Corrêa Malta

GRAPHIC DESIGNER - UX/UI DESIGNER - VISUAL COMMUNICATION

BELO HORIZONTE, MG

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PROFILE

Graphic Designer and UX/UI Designer dedicated to creating visual identities and digital experiences that balance beauty, strategy, and functionality. My work combines visual thinking, research, and attention to detail to transform ideas into clear, intuitive, and memorable solutions.

EXPERIENCE

2024-PRESENT	Visual Communication Designer GSA ATIVOS Branding, campaigns, websites, social media, printed materials, signage, and communication for commercial developments.
2023-2024	Graphic & Web Designer AGÊNCIA STAFF Digital and editorial design, catalogs, presentations, websites, and online stores.
2023-PRESENT	Graphic Designer MONDODESIGN Visual identities, stationery, lookbooks, social media, illustration, editorial materials, and image editing.
2022-2023	Social Media Designer MÃO DUPLA Visual content, image, and video production for architecture and interior design.
2021	Design Intern GRECO DESIGN Videos, presentations, mockups, image editing, product design, and photoshoot assistance.
2018 and 2021	Design Intern HARDY DESIGN Research, visual curation, presentations, and support for design and architecture projects.
2017	Intern BANCO FIDIS Research and organization of business and financial information and documents.

EDUCATION

2023-2024	PUC MINAS - PONTIFÍCIA UNIVERSIDADE CATÓLICA DE MINAS GERAIS Postgraduate Specialization in UX and Digital Product Design
2019-2022	IAAD- ISTITUTO D'ARTE APPLICATA E DESIGN Bachelor's Degree in Graphic Design · Turin, Italy
2015-2019	FUNDAÇÃO TORINO Italian High School · Diploma di Maturità (Liceo delle Scienze Umane)

SELECTED WORK

Projects that represent the intersection of aesthetics, strategy, and functionality.

SHOW UP!

UX/UI · BRANDING · PROTOTYPING

App for discovering, purchasing, and reselling tickets. UI, visual identity, research, personas, prototyping, and testing.

VERSOS INFANTIS

EDITORIAL · SOCIAL

GSA project developed in partnership with schools in Belo Horizonte. Identity, covers, graphic design, and editorial organization.

BARBARA BELA

EDITORIAL · ART DIRECTION

Lookbooks and editorial materials, focusing on composition, image editing, and art direction.

LAYOUT GROUP

UX/UI · WEBDESIGN

Website and e-commerce developed for Layout Group, featuring a digital catalog, product pages, shopping cart, and quote request.

OMNES COSMETICS

VISUAL IDENTITY · PACKAGING

Visual identity system and applications for packaging and communication.

CAPRI — BIRTHDAY CELEBRATION

EVENT DESIGN · EDITORIAL

Visual identity and stationery for a celebration in Capri, including invitations, itinerary, map, menus, and personalized table elements.

EXPERTISE

Branding · Visual Identity · Editorial Design · Packaging · Illustration · UX/UI · Graphic Design · Digital Design · Web Design

TOOLS

Photoshop · Illustrator · InDesign · Premiere Pro · After Effects · Figma · WordPress · HTML & CSS

LANGUAGES

Portuguese (native) · English (fluent) · Italian (fluent) · Spanish (intermediate) · French (intermediate)

APPROACH

I believe design goes far beyond aesthetics. I seek to transform ideas into cohesive visual experiences, balancing creativity, strategy, usability, and visual sensitivity.

*Design with purpose,
Where beauty and functionality come together.*